



# Exhibitions and Events: Graphic Display Solutions



## Exhibitions and Events: Graphic Display Solutions

**Are you seeking a complete graphic display solution for your shell scheme stand? We have the means to fulfil your needs!**

Once you have told us about your preferences, we can provide you with bespoke graphic panels that align with your design requirements. We can then produce and deliver them directly to your site for you to fit onto your stand.

The price of each panel also includes printing, fitting and the delivery of the panels to the exhibition venue.

We also provide other high-quality solutions designed to ensure that your brand stands out, including space-only stands, lightboxes and fabriwall display systems.

Adfield's events team have been offering market-leading graphic display solutions for events and exhibitions for many years. You can count on us to supply you with the right solutions to make your brand, products and solutions stand out.



## Discover Our Panel Systems

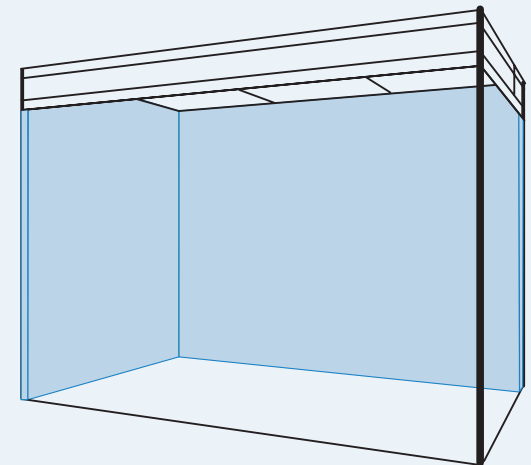
### Shell Clad Panel Wrap System

These Shell Clad Panel Wrap Systems form a continuous graphic wall that attaches to and stands off slightly from your shell scheme. Our highly experienced team can professionally fit the Shell Panel Wrap System to your stand, leaving you to focus on other important tasks.



**WE RECOMMEND**

*To ensure that your stand has a clean, uninterrupted look, be sure to position your Shell Clad Panel Wrap System within your shell scheme!*



Example



Contact Ella on +44 (0)1952 752524 | email: [ella@adfield.co.uk](mailto:ella@adfield.co.uk)





### Single Panel Square 900 mm<sup>2</sup>

Are you looking for an ideal solution that brings attention to your products and services? Single-panel squares have you covered!

Supplied with a hook and loop fastener for easy fixing and relocation, these convenient panels are produced on three mm Foamex boards. Positioned at head height, these are a perfect solution for showcasing images.



*Assembling a series of these panels at your stand will allow you to display your solutions in style!*

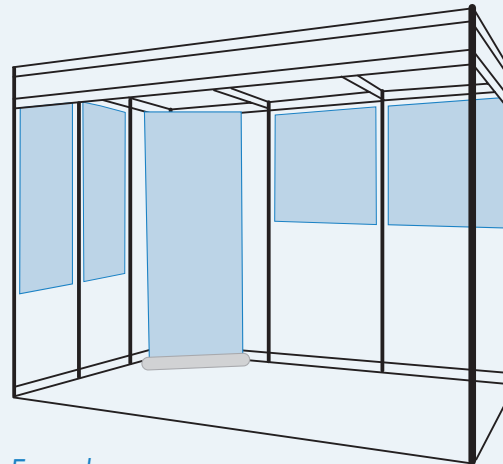
### Bespoke Single/Multiple Panels

Have a size in mind? Let us know and we will advise on the best solution. Our bespoke panels are produced on a three mm Foamex board and supplied with hook and loop fastener for easy fixing and relocation.

Due to secure fixing and weight, bespoke sizing is limited to no more than 900 mm wide x 1500 mm high. For a continuous top-to-bottom graphic look, we recommend the Shell Clad Panel Wrap Solution.



*This is an ideal solution for displaying your logo, images and text.*



*Example*



### Roll-up/Pull-up System (850 mm (w) x 2000 mm (h))

Offering great flexibility and reusability, our freestanding roll-up system comes complete with a carry-bag and extender pole. This useful option is also available in 1500 mm width size. Additionally, these banners are supplied with a handy carry case for ease of re-use.



*You can display this in the corner of your stand to maximise impact and minimise empty space!*



# Exhibitions

## Space Only Stand

Are you looking to showcase your brand in a distinctive, eye-catching way at your next event?

We can provide you with an expertly crafted space-only stand designed to suit your specific needs.

Versatile and scalable, space-only stands are incredibly versatile, offering endless possibilities to present your brand and products. Whether you want to launch a brand-new product, attract a new audience of potential customers or create a networking space, we can supply you with a bespoke stand that brings your vision to life.



With a high-quality space-only stand, you can:

- **Maximise** your space
- **Customise** your stand with your own branding
- **Provide** an immersive experience for your audience

With years of experience in arranging exhibition stands, our dedicated team excel in designing, supplying and installing space-only stands. We can help you to stand out from the crowd by building and designing a stand that reflects your unique brand!



Examples



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Example: Rechargeable 2 m x 1 m lightbox

## Lightboxes

**Are you looking for a visually appealing method of conveying your brand identity?**

Illuminate your next event or exhibition in style with our striking lightbox displays. Lightboxes provide the perfect way to top off your event stand design with a touch of distinction.



**By choosing Adfield to arrange your lightbox setup, you can expect:**

- **Bespoke designs:** Custom lightboxes to match your brand identity
- **Versatile uses:** Ideal for signage, branding, presentations and more
- **Stress-free setup:** Our dedicated team can coordinate every stage of the setup, from delivery to installation
- **State-of-the-art lighting:** High-quality LED illumination that guarantees your message stands out

We can provide rechargeable **two-metre and one-metre-high lightboxes**, compact displays that are typically used to welcome visitors. If you are seeking larger lightboxes, we also offer **two-metre and three-metre-wide lightboxes** that can be used to create a backwall.



Example:  
2 x 3 m x 2 m lightbox panels  
placed side-by-side to create a backwall



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# Fabriwall Display Systems

Bring your next event stand to life with our innovative Fabriwall display systems.

Ideal for trade shows, conferences and exhibitions, our top-of-the-range fabric displays provide a visually striking touch that will help your brand to stand out.

Versatile and customisable, the Fabriwall display systems we offer create vibrant, dynamic graphics that are guaranteed to pique the interest of your audience.

 Here are the benefits of choosing our fabric display systems:

- A versatile design tailored to suit your brand and theme
- Sustainable and eco-friendly materials
- High-resolution fabric displays for stunning visuals
- Seamless installation and cleanup

The Fabriwall display systems we provide are **three-metres wide and just under two and a half metres high**, large enough to create an impactful back wall display. They also come with a 30mm tubular aluminium frame.



Examples



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Our dedicated team is committed to delivering high-quality, custom solutions that align with your brand's vision. Whether you need a seamless Shell Clad Panel Wrap System, a striking space-only stand, or a vibrant fabric display, we can handle every detail to ensure that you make a lasting impression on event or exhibition visitors.

We also offer a selection of marketing services that can help you to raise your profile and maximise your event presence, including event branding, email marketing, social media promotion, PR and content creation.

If you would like to learn more about what we can do for your business, please contact our **Project Manager Ella Colman** at:

Telephone: **+44 (0)1952 752524** | email: **[ella@adfield.co.uk](mailto:ella@adfield.co.uk)**

